

Double Sided Convertible Booklet of 20, (49c) Winter Fun 2014 – CCL Label Inc. (CCL)

Genuine

4937-40

Dull surface, Off-white paper (Daylight);

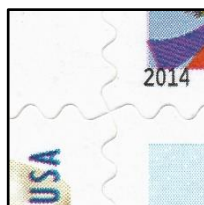
Tagged (SWUV);

Variety I: Dead paper (LWUV);

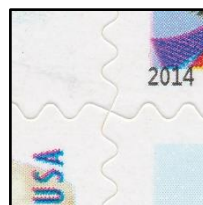
Variety II: Low Bright Paper (LWUV).

No Rouletted on fold line.

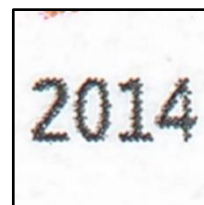
Color: Blue overall more Grayish Blue than CF.



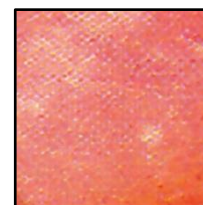
Die Cut: 10.8 x 10.9
Even, Peak-Valley



Die Cut: 10.8 x 10.9
Even, Valley - Peak



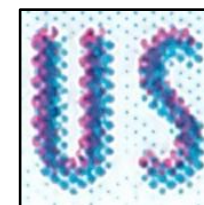
Date: Uneven edges,
Straight 2, Wide 4



Red/Orange: Solid
waffled pattern



Right Eye and buttons
Black over Blue



Lettering USA:
Blue & Red dotted

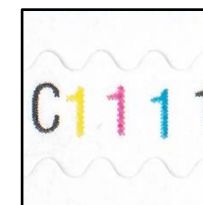


Plate # C1111
Solid jagged font

Counterfeit

4937-40 CF1

Semi-glossy surface, White paper (Daylight);

Untagged (SWUV);

Hi-brite Paper (LWUV).

Uneven Rouletted 12 on fold line, both sides.

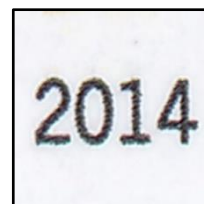
Color: Blue more bright than Genuine.



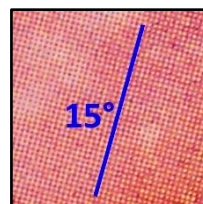
Die Cut: 10.8, Uneven
Peak-Valley



Die Cut: 10.8, Uneven
Valley - Peak



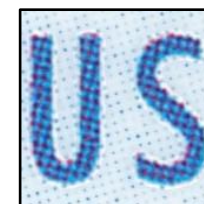
Date: Solid font,
Rounded 2, narrow 4



Red/Orange: waffled
pattern 15° angled



Right Eye and buttons
Blue over Black



Lettering USA: Solid
Blue & Red waffled

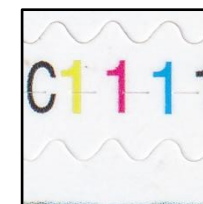


Plate # C1111
Solid font

4937-40 CF2

Glossy surface, White paper (Daylight);

Tagged, very bright under SWUV and LWUV;

Low Bright Paper (LWUV).

Even Rouletted 8 on fold line, both sides.

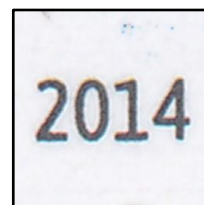
Color: Blue brighter than Genuine and CF1.



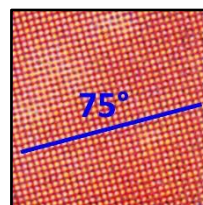
Die Cut: 10.75 x 10.8,
Uneven, Peak-Valley



Die Cut: 10.75 x 10.8,
Uneven, Valley - Peak



Date: Solid font,
Straight 2, narrow 4



Red/Orange: waffled
pattern 75° angled



Right Eye and buttons
Blue over Black



Lettering USA: Solid
Blue & Red dotted

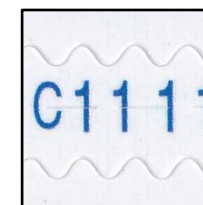


Plate # C1111
Blue font with dots

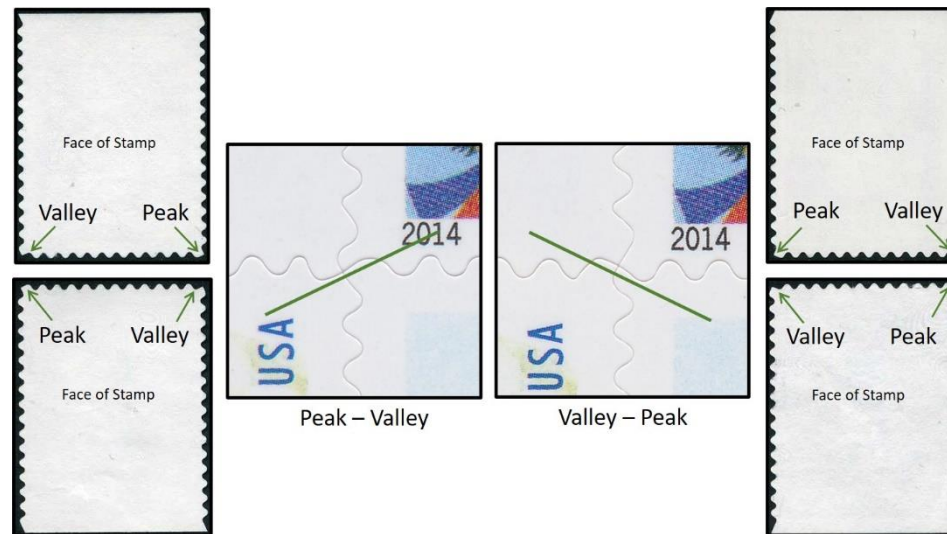
4940b



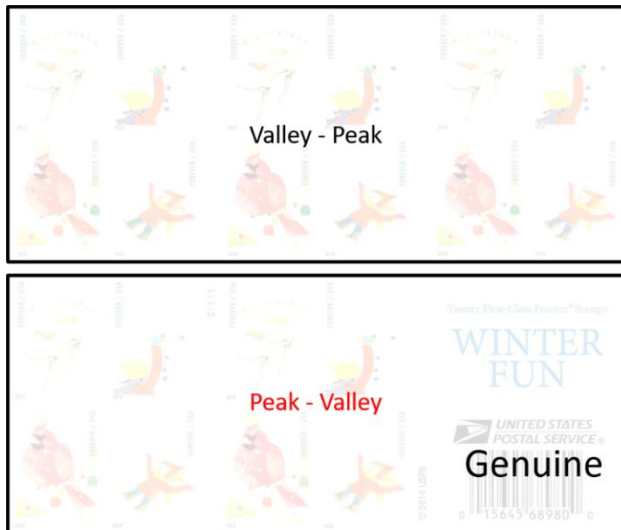
- 4937 Skaters
- 4938 Child Making Snowman
- 4939 Cardinal
- 4940 Child Making Snow Angel

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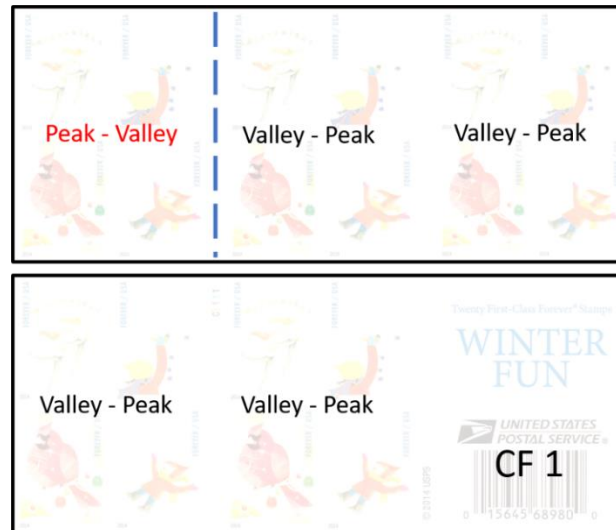
Die cut varieties



4940b Genuine



4940b CF1



4940b CF2

